

# 2.0 INSURANCE FOR SOCIAL MEDIA COMPANIES

## INTRODUCING 2.0:

Social media is revolutionizing the way we communicate. Media companies are operating in an uncertain and ever changing legal environment and the 2.0 has been designed with this in mind.

## TAILORED COVER:

2.0 is a modular policy which allows social media companies to tailor the cover they buy to the risks they face.

## COVERAGES INCLUDE:

- Comprehensive media liability, including cover for user generated content
- Advertising and personal injury
- Defamation, including libel and slander
- Invasion of privacy
- Blanket professional liability
- Breach of contract
- Property and business interruption
- Commercial general liability
- Cyber liability, privacy liability and privacy breach notification costs

## TARGET MARKETS:

- Social networks, community based gaming and casual games
- Photo, music and video sharing websites
- Web publishers and bloggers



**GROUPASSUR**

Cabinet en assurance de dommages  
Insurance brokers

FORMERLY

 **CFI** UNDERWRITING MANAGERS  
WHOLESALE INSURANCE BROKER  
DIVISION OF GROUPASSUR

# 2.0 INSURANCE FOR SOCIAL MEDIA COMPANIES

## LIMITS:

- Limits available up to \$10,000,000
- Range of deductibles available, from as low as \$1500
- Premiums starting from as little as \$500 for a \$1,000,000 limit

This is only a quick look of the new facilities available  
for your firm, please contact us for more details and opportunities.

Please visit our NEW website: [www.groupassur.com](http://www.groupassur.com)

**Professional, simple and fast**

GROUPASSUR - 1 866 254-4221 (Toronto : 1 905 832-6912)  
Suite 304, 13220 St. Albert Trail, Edmonton (Alberta) T5L 4W1