

# INSURANCE FOR CYBER, PRIVACY AND MEDIA RISKS

## INTRODUCING CPM

Media and technology are revolutionizing the way we communicate. Yet traditional insurance policies have not kept up with this evolving landscape. CPM has been specifically designed to provide comprehensive protection for the cyber, privacy and media risks faced by companies in their day to day operations.

## COVERAGES INCLUDE:

- comprehensive media liability, including cover for user generated content
- advertising and personal injury
- defamation, including libel and slander
- intellectual property rights infringement
- blanket professional liability
- commercial general liability
- cyber liability, privacy liability and privacy breach notification costs
- breach of contract
- property and business interruption, including cyber perils

## TARGET MARKETS:

- website operators and e-tailers
- healthcare providers
- leisure and entertainment companies
- retailers
- manufacturers and wholesalers
- professional service companies



**GROUPASSUR**

Cabinet en assurance de dommages  
Insurance brokers

FORMERLY

 **CFI** UNDERWRITING MANAGERS  
WHOLESALE INSURANCE BROKER  
DIVISION OF GROUPASSUR

# INSURANCE FOR CYBER, PRIVACY AND MEDIA RISKS

## LIMITS:

- limits available up to \$10,000,000
- range of deductibles available, from as low as \$1000
- premiums starting from as little as \$300 for a \$1,000,000 limit

This is only a quick look of the new facilities available  
for your firm, please contact us for more details and opportunities.

Please visit our NEW website: [www.groupassur.com](http://www.groupassur.com)

**Professional, simple and fast**

GROUPASSUR - 1 866 254-4221 (Toronto : 1 905 832-6912)  
Suite 304, 13220 St. Albert Trail, Edmonton (Alberta) T5L 4W1